



Innovation Talks | Public Art in the Lower Don

Tuesdays, February 12 – April 26, 2013, 7–9:30pm

BMO Atrium, Evergreen Brick Works at 550 Bayview Avenue, Toronto

Join Evergreen for a new series of Innovation Talks on Public Art in the Lower Don Valley.

The City of Toronto and TRCA are undertaking a master plan for the Lower Don Trail, which will build on 20-plus years of ground-breaking environmental restoration work by Don River activists and supportive government agencies. The plan will make recommendations about new and improved access points, enhanced pedestrian and cycling trails, wildlife habitat protection and engaging public art.

Please join the conversation, and help us explore how public art can play a significant role in transforming the Lower Don into an innovative green space like no other, while showcasing Toronto's distinctive ravine system.

These three talks will bring diverse groups of panellists together to discuss public art in our city, highlighting models and precedents from around the world, and stimulating discussion to generate new knowledge around the function of art in the public realm.

February 12: Public Art in Toronto

How do public art projects happen in Toronto? Learn how artists and the City work together to bring art to our public spaces. Plus, explore the unique characteristics of the Lower Don that can become a platform for public art through the Lower Don Greenway Project.

Moderator:

Andrea Carson Barker – Founder and Publisher of *View on Canadian Art*, a blog on Canada's art scene

Panellists:

Andrew Davies – Co-Founder and Executive Director of No.9: Contemporary Art & the Environment

Clara Hargittay – Public Art Officer, Cultural Affairs, Economic Development and Culture, City of Toronto

Che Kothari – Editorial Photographer & Lead of Mobilization, *beautifulcity.ca*

Eldon Garnet – Artist and Professor, OCAD University

Lara Tarlo – Urban Designer, City Planning & Urban Design, Toronto's Percent for Public Art Program

March 19: Is Public Art Really Important?

What is the role of art in the public realm? Discover how public art contributes to the cultural, social and economic value of a city, and how it connects to and serves the public.

Moderator: Christopher Hume – Architecture Critic & Urban Issues Columnist, *Toronto Star*

Panellists:

Andrew Davies – Co-Founder and Executive Director of No.9: Contemporary Art & the Environment

Janine Marchessault – Canada Research Chair in Art, Digital Media and Globalization, York University

Ken Greenberg – Principal, Greenberg Consultants Inc.

Michael J. Prokopow – Graduate Program Director, OCAD University

Rebecca Carbin – Public Art Program Manager, Waterfront Toronto

April 16: Public Art in Cities around the World

Exploring success stories from public art projects in other cities, this discussion will consider the opportunities for incorporating public art in the Lower Don Greenway.

Panellists to be announced soon!

Tickets \$10 each. To purchase and for more information, visit us at ebw.evergreen.ca